

# London Calling

## Product Manager - Electronics Industry

- Global Organisation - Career progression
- Drive to work
- up to \$80k plus super and com

This global leader in the electronics industry seeks an experienced Product Manager for their White goods division.

### Responsibilities:

- Provide the necessary specialist product, market knowledge and expertise.
- Contribute to the achievement of the Division's sales and gross margin objectives as set out in Budgets.
- Assist the Marketing Manager in the achievement of the division's sales and gross margin objectives by preparing product marketing plans for White Goods products.
- Communicating with Export teams from Head Office and Asia.
- To provide regular analysis of data in order to set up profitable strategies for major accounts and products at the direction of Marketing Manager.
- To develop new business opportunities for White Good products.

### Requirements:

- minimum of 3 plus years of experience in product marketing in the electronics industry.
- Strong verbal and written communicate skills.
- Highly analytical and numerate
- Strong customer service ethis and commitment to quality.
- PC Literate
- Strong negotiation skills

Please email your resume through to Samantha Watts at [sam@londoncalling.com.au](mailto:sam@londoncalling.com.au)